

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2019-2020
Genesis Career College, Cookeville, TN (1732)

	Overall	Cosmetology, Diploma	Dental Assistant, Diploma	Esthetician, Diploma	Healthcare Administration, Associate of Applied Science	Instructor Training, Diploma
Program Enrollment	144	47	18	19	0	0
Number Still Enrolled	63	26	8	11	0	0
Percent Still Enrolled	43.8%	55.3%	44.4%	57.9%	N/A	N/A
WITHDRAWAL SUMMARY						
Special Circumstance Withdrawals	17	7	0	1	0	0
Number of Withdrawals	27	11	2	3	0	0
Withdrawal Rate	6.9%	8.5%	11.1%	10.5%	N/A	N/A
COMPLETION SUMMARY						
Number Not Currently Enrolled	81	21	10	8	0	0
Number of Completions	54	10	8	5	0	0
Completion Rate	84.4%	71.4%	80.0%	71.4%	N/A	N/A
PLACEMENT SUMMARY						
Special Circumstance Non-Placements	23	2	4	3	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	31	8	4	2	0	0
Total Placed In-Field	22	6	2	2	0	0
In-Field Placement Rate	71.0%	75.0%	50.0%	100.0%	N/A	N/A
Number Placed	22	6	2	2	0	0
Placement Rate	71.0%	75.0%	50.0%	100.0%	N/A	N/A
STUDENT DEMOGRAPHICS						
Race						
Caucasian	133	41	17	18	N/A	N/A
Percent Caucasian	92.4%	87.2%	94.4%	94.7%	N/A	N/A
African-American	6	4	0	1	N/A	N/A
Percent African-American	4.2%	8.5%	0.0%	5.3%	N/A	N/A
Hispanic	3	1	0	0	N/A	N/A
Percent Hispanic	2.1%	2.1%	0.0%	0.0%	N/A	N/A
Other/Unknown	2	1	1	0	N/A	N/A
Percent Other/Unknown	1.4%	2.1%	5.6%	0.0%	N/A	N/A
Subtotal Race	144	47	18	19	N/A	N/A
Gender						
Male	11	4	0	1	N/A	N/A
Percent Male	7.6%	8.5%	0.0%	5.3%	N/A	N/A
Female	133	43	18	18	N/A	N/A
Percent Female	92.4%	91.5%	100.0%	94.7%	N/A	N/A
Subtotal Gender	144	47	18	19	N/A	N/A
Age						
Under 25	82	29	12	12	N/A	N/A
Percent Under 25	56.9%	61.7%	66.7%	63.2%	N/A	N/A
25 and Over	62	18	6	7	N/A	N/A
Percent 25 and Over	43.1%	38.3%	33.3%	36.8%	N/A	N/A
Subtotal Age	144	47	18	19	N/A	N/A

NOTE: Reporting year spans July 1, 2019 thru June 30, 2020. N/A: Not applicable for less than 10 students enrolled in program.
 Report Date: 1/15/2021

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	Massage Therapy, Diploma	Medical Assistant, Diploma	Nail Technology, Diploma
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Program Enrollment	22	12	26
Number Still Enrolled	7	4	7
Percent Still Enrolled	31.8%	33.3%	26.9%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	2	3	4
Number of Withdrawals	2	3	6
Withdrawal Rate	0.0%	0.0%	7.7%

COMPLETION SUMMARY

Number Not Currently Enrolled	15	8	19
Number of Completions	13	5	13
Completion Rate	100.0%	100.0%	86.7%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	7	0	7
Placed In-Field Withdrawals	0	0	0
Number Placeable	6	5	6
Total Placed In-Field	4	3	5
In-Field Placement Rate	66.7%	60.0%	83.3%
Number Placed	4	3	5
Placement Rate	66.7%	60.0%	83.3%

STUDENT DEMOGRAPHICS

Race			
Caucasian	22	12	23
Percent Caucasian	100.0%	100.0%	88.5%
African-American	0	0	1
Percent African-American	0.0%	0.0%	3.8%
Hispanic	0	0	2
Percent Hispanic	0.0%	0.0%	7.7%
Other/Unknown	0	0	0
Percent Other/Unknown	0.0%	0.0%	0.0%
Subtotal Race	22	12	26

Gender			
Male	4	2	0
Percent Male	18.2%	16.7%	0.0%
Female	18	10	26
Percent Female	81.8%	83.3%	100.0%
Subtotal Gender	22	12	26

Age			
Under 25	9	9	11
Percent Under 25	40.9%	75.0%	42.3%
25 and Over	13	3	15
Percent 25 and Over	59.1%	25.0%	57.7%
Subtotal Age	22	12	26

NOTE: Reporting year spans July 1, 2019 thru June 30, 2020. N/A: Not applicable for less than 10 students enrolled in program.
 Report Date: 1/15/2021